




CALENDAR OF EVENTS 2021

Kenya Property Developers Association is the Representative Body of the Residential, Commercial and Industrial Property Development Sector in Kenya.

For more information please contact the secretariat on **0725 286 689/0737 530 290**

NB: Kindly note that due to the ongoing global pandemic Covid-19, we have planned **ALL 2021** events to be held **primarily virtually**.

JANUARY - MAY 2021

<p>RAK/CMA/NSE ONLINE WEBINAR</p> <p>Time: 8.00am - 1.00pm</p> <p>Theme: "Exploring the REITs Structure and Identifying Key Regional Players for Higher Uptake in Kenya"</p> <p>Date: Friday, 19th March 2021</p> <p>Venue: Zoom</p> <p>Organizer: REITs Association of Kenya (RAK)</p>	<p>9TH KPDA ANNUAL GENERAL MEETING (Members Only)</p> <p>Time: 11.00am</p> <p>Date: Tuesday, 11th May 2021</p> <p>Venue: Google Meet</p>	<p>KPDA ONLINE WEBINAR</p> <p>Time: 11.00am</p> <p>Theme: "The Impact of the Implementation of the Sectional Properties Regulations 2021 on the Developer"</p> <p>Date: Thursday, 27th May 2021</p> <p>Venue: Virtual</p> <p>Organizer: KPDA</p> <p>Proudly Supported by KN Law LLP</p> 
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JUNE - SEPTEMBER 2021

<p>EAST AFRICAN PROPERTY INVESTMENT SUMMIT</p> <p>Theme: "Reposition and Reimagine"</p> <p>Date: 7th - 8th July 2021</p> <p>Venue: Virtual</p>	<p>KPDA ONLINE WEBINAR</p> <p>Time: 2.00pm - 4.00pm</p> <p>Theme: "Consumer Protection in the Kenyan Real Estate Sector"</p> <p>Date: Wednesday, 14th July 2021</p> <p>Venue: Google Meet</p>	<p>KPDA ONLINE WEBINAR</p> <p>Time: 2.30pm</p> <p>Theme: "Opportunities for Foreign Investors in the Kenyan Real Estate Sector"</p> <p>Date: Thursday, 9th September 2021</p> <p>Venue: Zoom</p> <p>Proudly supported by AGC Middle East and Africa</p> 
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OCTOBER - DECEMBER 2021

<p>DIGITISE NOW - KPDA - DGM'S PROPERTY & ASSET MANAGEMENT TECHNOLOGY WEBINAR</p> <p>Time: 2.00pm - 3.30pm EAT/ 12pm - 1:30pm London, BST/ 11.00am - 12.30pm Ghana, GMT</p> <p>Theme: "The Role of User-centred Technology in Managing Buildings and Waste In Kenya"</p> <p>Date: Wednesday 27th October 2021</p> <p>Venue: Zoom</p> <p>Proudly sponsored by De Graft Management (DGM)</p> 	<p>KPDA CEO BREAKFAST FORUM</p> <p>Time: 7.30a.m - 10.30a.m</p> <p>Theme: "Critical Matters in the Real Estate Cycle"</p> <p>Date: Wednesday, 3rd November 2021</p> <p>Venue: Nairobi Serena Hotel</p> <p>Proudly sponsored by KN Law LLP and Hi-CAD Africa Ltd</p> 	<p>KPDA ONLINE WEBINAR</p> <p>Time: 10.00am - 11.30am EAT</p> <p>Theme: "The Mortgage Finance Market in Kenya"</p> <p>Date: Wednesday, 24th November 2021</p> <p>Venue: Zoom</p> <p>Organizer: KPDA</p> <p>Proudly sponsored by NCBA Bank Kenya</p> 	<p>END OF YEAR KPDA CORPORATE NETWORKING KOROGA EVENT</p> <p>Time: 6.00pm onwards</p> <p>Date: Friday 3rd December 2021</p> <p>Venue: Popote Gardens (Muringa Groove, Off Muringa Road, Kilimani)</p> <p>Organizer: KPDA</p> <p>Sponsorship Opportunities Available!!</p>
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DESCRIPTION OF KPDA EVENTS

KPDA WEBINARS

- **About the Event:** Discussion on policy as well as local and global real estate trends
- **Event Organizer:** Kenya Property Developers Association
- **Event Timing:** 11.00am – 12.00noon
- **Target Audience:** High level management/ decision makers from KPDA membership
- **Target Number:** 30 – 40 pax
- **Registration/Attendance Fees (Exclusive of VAT):**
 - NO CHARGE
- **Opportunity for Sponsorship:** Please see below

KPDA LEARNING AND DEVELOPMENT SYMPOSIUMS

- **About the Event:** Discussion on policy matters and advocacy of real estate issues
- **Event Organizer:** Kenya Property Developers Association
- **Event Timing:** 7.30am – 9.30am/7.30am 11.00am
- **Target Audience:** High level management/ decision makers from KPDA membership
- **Target Number:** 30 – 40 pax
 - NO CHARGE
- **Opportunity for Sponsorship:** Please see below

KPDA WORKSHOPS/CAPACITY BUILDING PROGRAM

- **About the Program:** Scaling up Affordable Housing Development in Nairobi through Capacity Building, Partnerships and Financial Linkages
- **Program Organizer:** The KPDA Affordable Housing Task Force
- **Timing:** 9.30am – 1.00pm
- **Target Audience:** Developers, professionals, policy makers, financiers and other investors
- **Target Number:** 25 – 35 pax
- **Registration/Attendance Fees (Exclusive of VAT):**
 - TBC
- **Opportunity for Sponsorship:** TBC

KPDA CONFERENCE

- **About the Event:** Exchange of information through presentations made by expert speakers
- **Event Organizer:** Kenya Property Developers Association
- **Event Timing:** 9.00am – 1.00pm
- **Target Audience:** Public and KPDA membership
- **Target Number:** 100 – 150 pax
- **Registration/Attendance Fees (Exclusive of VAT):**
 - TBC
- **Opportunity for Sponsorship:** Please see below

OUR PARTNERS



KPDA WEBINARS SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR: KSHS.100,000

BENEFITS

- **Recognition:** Sponsor recognition during four (4) live webinars.
- **Complimentary Advertisement Opportunities:**
 - Your organization's name and logo shall be included in all marketing material developed for four (4) webinars.
 - **KPDA Website:** You will receive complimentary advertising space on the KPDA website for a period of two (2) months.
 - **The KPDA Media Weekly Review Report:** You will have the opportunity to be featured in four (4) issues of the KPDA Media Weekly Review Report.
 - **KPDA Social Media Platforms:** You will receive brand exposure on all our social media platforms of Facebook, Twitter and LinkedIn during the period of marketing the webinars.
 - Circulation of four (4) articles of your choice to our members for the period of one (1) month.
 - A recording of the session will feature on the KPDA website as well as all our social media platforms.
- You may also contribute to the webinar content by nominating a representative from your organization as a panelist, as well as suggesting panelists you may wish to be a part of the webinar.
- You will also receive the List of Participants and their contacts.

SILVER SPONSOR: KSHS.50,000

BENEFITS

- **Recognition:** Sponsor recognition during one (1) live webinar.
- **Complimentary Advertisement Opportunities:**
 - Your organization's name and logo shall be included in all marketing material developed for one (1) webinar.
 - **KPDA Website:** You will receive complimentary advertising space on the KPDA website for a period of one (1) month.
 - **The KPDA Media Weekly Review Report:** You will have the opportunity to be featured in two (2) issues of the KPDA Media Weekly Review Report.
 - **KPDA Social Media Platforms:** You will receive brand exposure on all our social media platforms of Facebook, Twitter and LinkedIn during the period of marketing the webinar.
 - Circulation of two (2) articles of your choice to our members for the period of two (2) weeks.
 - A recording of the session will feature on the KPDA website as well as all our social media platforms.
- You may also contribute to the webinar content by nominating a representative from your organization as a panelist, as well as suggesting panelists you may wish to be a part of the webinar.
- You will also receive the List of Participants and their contacts.

CONTENT SPONSOR: KSHS.30,000

BENEFITS


- **Recognition:** Sponsor recognition during one (1) live webinar.
- **Complimentary Advertisement Opportunities:**
 - Your organization's name and logo shall be included in all marketing material developed for one (1) webinar.
 - **The KPDA Media Weekly Review Report:** You will have the opportunity to be featured in one (1) issue of the KPDA Media Weekly Review Report.
 - **KPDA Social Media Platforms:** You will receive brand exposure on all our social media platforms of Facebook, Twitter and LinkedIn during the period of marketing the webinar.
 - A recording of the session will feature on the KPDA website as well as all our social media platforms.
- You will also receive the List of Participants and their contacts.

PANEL SPONSOR: KSHS.10,000

BENEFITS

- Opportunity to nominate a representative from your organization as a panelist
- You will receive brand exposure on all our social media platforms of Facebook, Twitter and LinkedIn during the period of marketing the webinar.
- Your organization's name and logo shall be included in all marketing material developed for one (1) webinar.
- Brand and logo exposure to KPDA social media Platforms Facebook, LinkedIn and Twitter
- You will also receive the List of Participants and their contacts.

 Kenya Property Developers Association

 @KPDA_Ke

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